

IMPACT ENTREPRENEURSHIP



<u>Source</u>	Erasmus+ KA1, Training Course for youth workers
<u>Main applicants</u>	Ayuntamiento de Ávila SPAIN
<u>Partners</u>	Nine organizations working with youth people: Croatia, Czech Republic, Bulgaria, Macedonia, Hungary, Latvia, Romania, Poland, Malta and Spain
<u>Participants</u>	23 participants (two participants from every country) We thank you to recruit candidates according to the topic of the project. Young people aged 18 -30 years old working or related with youth field, and interested in social entrepreneurship. Enthusiastic and motivated to take part of a multicultural experience.
<u>Location</u>	Ávila (Spain)
<u>Dates of training course</u>	12-19 th December 2015
<u>Working title</u>	Impact Entrepreneurship
<u>Main objectives</u>	<ul style="list-style-type: none"> a) To empower young people in using the entrepreneurial potential in bringing social impact. b) To support the learning of young people form the concrete experience and inspiring examples of social entrepreneurship in Spain. c) To provide them with skills, knowledge, behaviours, and tools needed for starting a social venture ideas in their communities.
<u>Expenses</u>	<p>! Ayuntamiento de Ávila is in charge of buying all flight tickets.</p> <p>Travel: according to Erasmus + distance calculator The participant is responsible of any travel ticket change or for any additional cost occurring by interrupting the normal process. Accommodation, daily meals and materials are included.</p>

Project description

Youth unemployment, social exclusion of Roma people, no access to water, are some examples which were addressed through community restaurants, social supermarket, system of a water purification of cooperatives which are just some of the issues addressed through the approach of “teaching how to fish” through the model of social entrepreneurship. We believe that young people have an important role in addressing social problems in their communities and if they are empowered they can act as change agents in their societies. We want to introduce young people with social entrepreneurship and encourage them to use this tool for bringing a social change.

We will be exploring on the social entrepreneurship reality in Spain and learning from the positive experience of it.

The training course main goal is to empower young people in using the entrepreneurial potential in bringing social impact, to support the learning of young people from the concrete experience and inspiring examples of social entrepreneurship in Spain, and to provide them with skills, knowledge, behaviors, and tools needed for starting a social venture ideas in their communities.

To achieve the above aim of the training course we set the following **objectives**:

- To introduce the concept of social entrepreneurship and develop understanding of participants in the key elements of social entrepreneurship.
- To stimulate participants' creativity and develop participants with essential entrepreneurial competencies as idea presentation, fund raising and market research.
- To promote the model of social entrepreneurship to the local community of Avila and present social venture ideas developed by the participants which will address the needs of the community.
- To provide participants with abundant learning platform by direct meetings and interaction with successful examples of social entrepreneurs, sustainable and self-sustainable social projects and initiatives.
- To support participants development of reasonable business models from their ideas for social change.
- To promote European values with greater focus on social responsibility, mutual respect and tolerance.

The training is based on non-formal education methodology and will combine experiential learning method, will use learner centered approach and encourage active participation in order to make participants' learning process smooth and achievable.

First 5 days of the training course a great deal of the activities will be input based delivered by the trainers, expert guest speakers, and study visits. At this part of the training course the concept of social entrepreneurship will be introduced, entrepreneurial knowledge in fundraising and market research will be explored, the understanding of creative processes will be strengthened and learn to use them. The participants will gain new tools and practices in order to develop their idea for social venture in reasonable business model. The second part of the training will be output based by participants with support or mentoring by the trainers, where they will work on development of their initial concept into business model and presentation of idea for a social venture which will contribute to the community of the project venue.

Through the project we believe that individuals and organizations will be encouraged and inspired to use the approach of social entrepreneurship to tackle the needs and the issues of their own communities. During the training course the participants will develop set of new competencies where among others will be idea presentation, teamwork, work in intercultural environment and mainly entrepreneurial competencies which will benefit their personal and professional growth and can apply them at their daily activities. In the long-term perspective we foresee that the social entrepreneurship that the experience of improving and developing business models realized by participants will have a long-lasting impact on the target group, and have a direct positive impact on social inclusion and raising employability opportunities for people in need.

What about the site?

ÁVILA, Spain



Ávila is a medieval city in the province of Castilla y León in western Spain. Founded in the 11th century to protect the Spanish territories from the Moors, Ávila has a magnificently well-preserved city wall, a historic cathedral, a number of Romanesque churches, and an authentic medieval atmosphere. For all these reasons, the entire Old Town of Ávila has been designated a World Heritage Site by UNESCO. For pilgrims, the

city of Ávila is important because of its association with the great mystic and reformer St. Teresa de Jesus, better known as **St. Teresa of Ávila**. Teresa was a 16th-century Carmelite nun who reformed her order, had many ecstatic visions, and wrote several books. She is the female patron saint of Spain and was the first woman to be named a Doctor of the Church.



Its climate is Mediterranean with warm summers and quite cold winters with snowfalls. The hottest month, July, has an average temperature of 21 °C and the coldest month, January, has an average of 3 °C. Annual rainfall is low compared to surrounding areas. The Adaja is dry for several months of the year and the town has historically had water supply problems. For more information about the weather forecast go to the following web page : <http://www.aemet.es/en/eltiempo/prediccion/municipios/avila-id05019> .

The first public festival after the winter cold is the Holy week. The temperature is cold, especially at night, so one should not forget warm clothes

Ávila holidays are October 15, Santa Teresa de Jesús, and May 2, San Segundo. The festivities take place around October 15 and the Summer Festival in mid-July.



Accommodation and Meals

During your stay in Ávila you will sleep in a twin room at **Arco de San Vicente Hotel**. It is located right in the city center, 3 minutes walking from the Cathedral. Breakfast is included. Here you have the hotel link : <http://www.arcosanvicente.com/>

Regards to the meals, dinner and lunch will take place at **Restaurante El Zamorano**, just in front of your Hotel. Here we will have the opportunity to taste different traditional dishes. Here you can check their page http://www.tripadvisor.es/Restaurant_Review-g311310-d7230173-Reviews-El_Zamorano-Avila_Province_of_Avila_Castile_and_Leon.html

The Intercultural evening

Let's celebrate our differences! Intercultural evening is an event in which everybody presents its country. This is a special event that has become a tradition in the activities youth programmes. Among this event every participant has the opportunity to learn more about the culture, traditions and gastronomy of other participants. So we invite you to bring something special and traditional from your home countries that you can show and share with us.



How to get Ávila from the airport

(Print this information before you leave, it will be useful!)

Once your plane has landed in Adolfo Suarez Airport in Madrid you need to get to the train station called **Chamartin**. It is necessary to consider in which of the four terminals you have arrived: T1, T2, T3 or T4.

By train

FROM TERMINAL 4

Line C1 of Renfe Cercanías (railway, train) runs **only from T4**. If this is your case in this terminal you will find a machine selling all Renfe tickets.



FROM TERMINALS 1, 2, or 3

If your flight arrives at Terminal 1, 2 or 3, you have two options:

1) Get a bus connecting all terminals called **link bus** and get terminal 4 to take Renfe Cercanías. This link bus is located outside every arrival door. Use the below map for your connecting options:

<http://www.acprail.com/pdf/MAD-AIRPORT.pdf>

2) Go to Chamartin by subway.

By subway

You may also use the subway instead of the train, however this is a more lengthy.

When you pick up your luggage and you will be ready to move from Airport, look for this image:



. It's Madrid's subway.

You have to entry and buy a ticket like this.

(Normal ticket + airport service).It costs around 4.8 €.

Don't leave your ticket! Save it to give us.

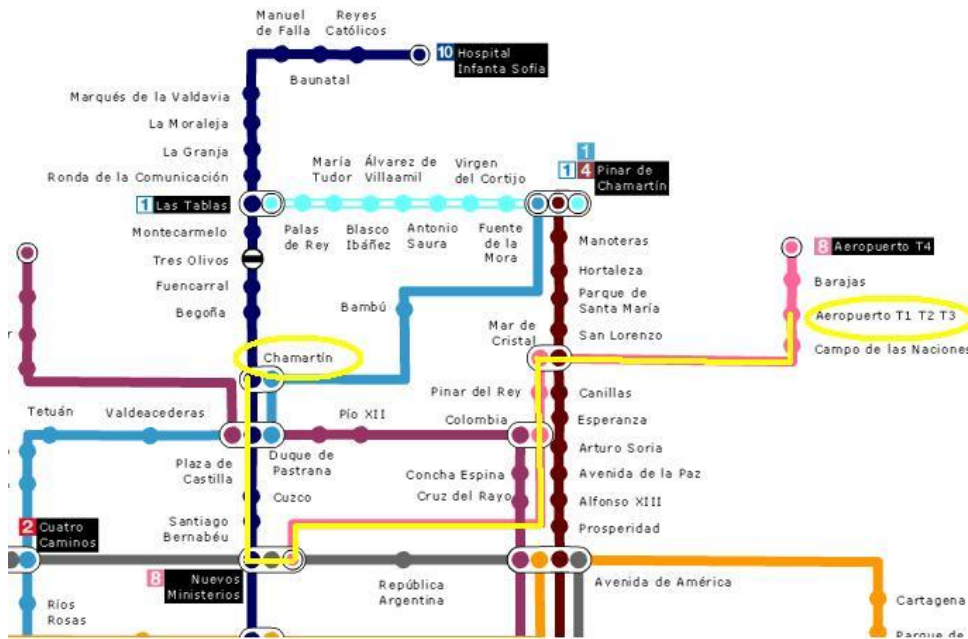


You are now in **Aeropuerto T1, T2, T3 Station** and you have to take **LINE 8** to **Nuevos Ministerios Station** (end of line 8).

There you have to change the line of Metro, and take **LINE 10** direction to **“Hospital Infanta Sofia” Station**.






In this line, you must get off the passenger car in **CHAMARTIN** station.



Use the below map for more information.

<http://picturesofworld.xyz/madrid-metro-map/>

Now you are in CHAMARTIN, but you have to go out of  and got to the Train

Station. You must follow these images:  , .

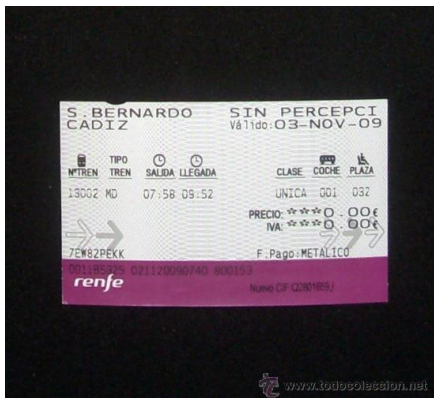
You have to buy a ticket for a “half distance train” (Tren media distancia) between Chamartin and Ávila. There is a big ticket office where you can buy it. You have to go to **“TRENES SALIDA HOY”** window; it means, tickets for trains travelling today.

Here is the website where you can find the timetable:

<http://www.renfe.com/>

The ticket costs 12,25€, and it's like this. You have to buy only one way ticket. You might say:

“Quiero un billete de ida a Ávila”



When you have bought it, you have to look to the screens and look for your train. In the screen will be show the number of platform (VÍA) where the train will departure. (If you are not sure, you can ask at information desk, close to the ticket office desk)



Once you know the platform, look for the direct stairs to it and go down. Check at your ticket the number of COACH and the SEAT NUMBER. You must go sit where your ticket says, because during the travel the ticket collector will ask you for your ticket.

Don't leave your ticket! Save it to give us later.

If necessary, my mobile phone our 0034 649385568 / **0034 654178884**

If you phone from a public telephone (1 minute cost less than 1 €) don't use the dialing code 0034.

GREAT! You have arrived to Ávila. WELCOME and enjoy your SPANISH stay!

And remember, don't leave your tickets! Save it to give us.